

## What We Do

- **Raise Awareness** about the River through outreach, educational programs and hosting special events such as the annual River Days celebration in May
- **Action Today** through organizing volunteer programs for monitoring the health of the river system, keeping it clean, restoring the river, and community projects
- **Work toward the Future** by advancing projects and plans for a river-long system of parks, trails, open spaces and public facilities, such as gardens, museums, discovery centers, and places to learn about nature and our history
- **Provide a forum** for bringing together all partners and interested parties to solve challenges and work together

### The San Diego River Park Foundation

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## THE SAN DIEGO RIVER PARK FOUNDATION

### About SDRPF:

The River Park Foundation was founded in 2001 to bring people together to work toward a better future for our region's namesake river.

We are a foundation of people who come from Julian, Lakeside, Santee, Mission Valley, Ocean Beach and throughout our region.

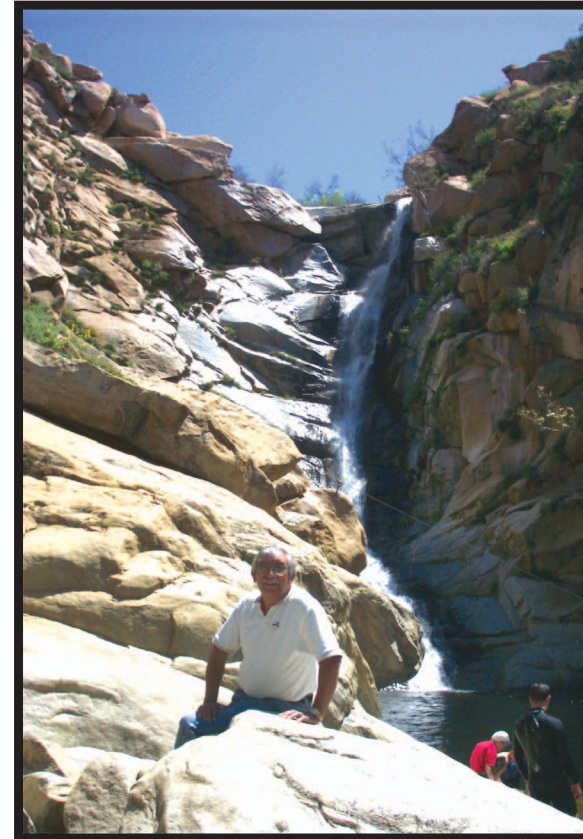
What we have in common is our passion for the San Diego River – a river which runs 52 miles through the heart of San Diego County. We invite you to join this growing community.

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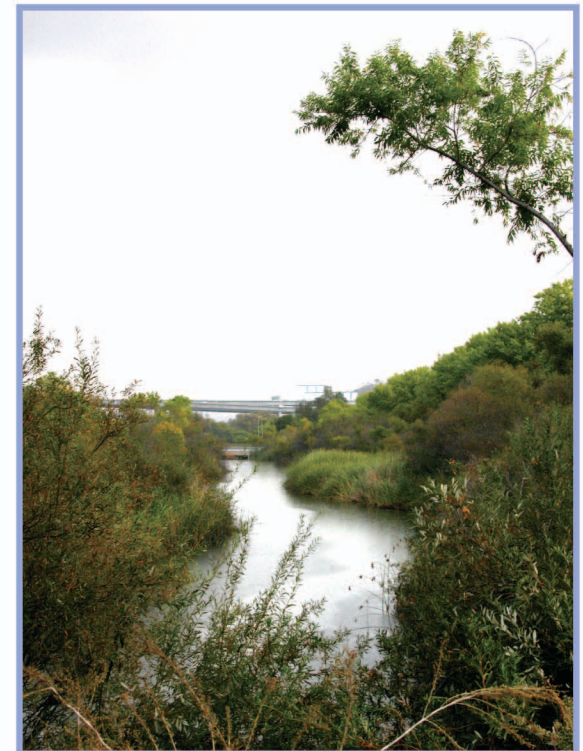
*Enjoying beautiful Cedar Creek Falls along the upper part of the 52-mile long river*

***As a nonprofit public benefit organization, we depend upon the support of the people who share our dream of a clean and healthy river which is celebrated and enjoyed by San Diegans and visitors.***

***If you share our vision, become a Friend of the River Park today!***



**Help celebrate  
our historic and beautiful  
San Diego River**



***The River in Mission Valley***



# Why Get Involved?

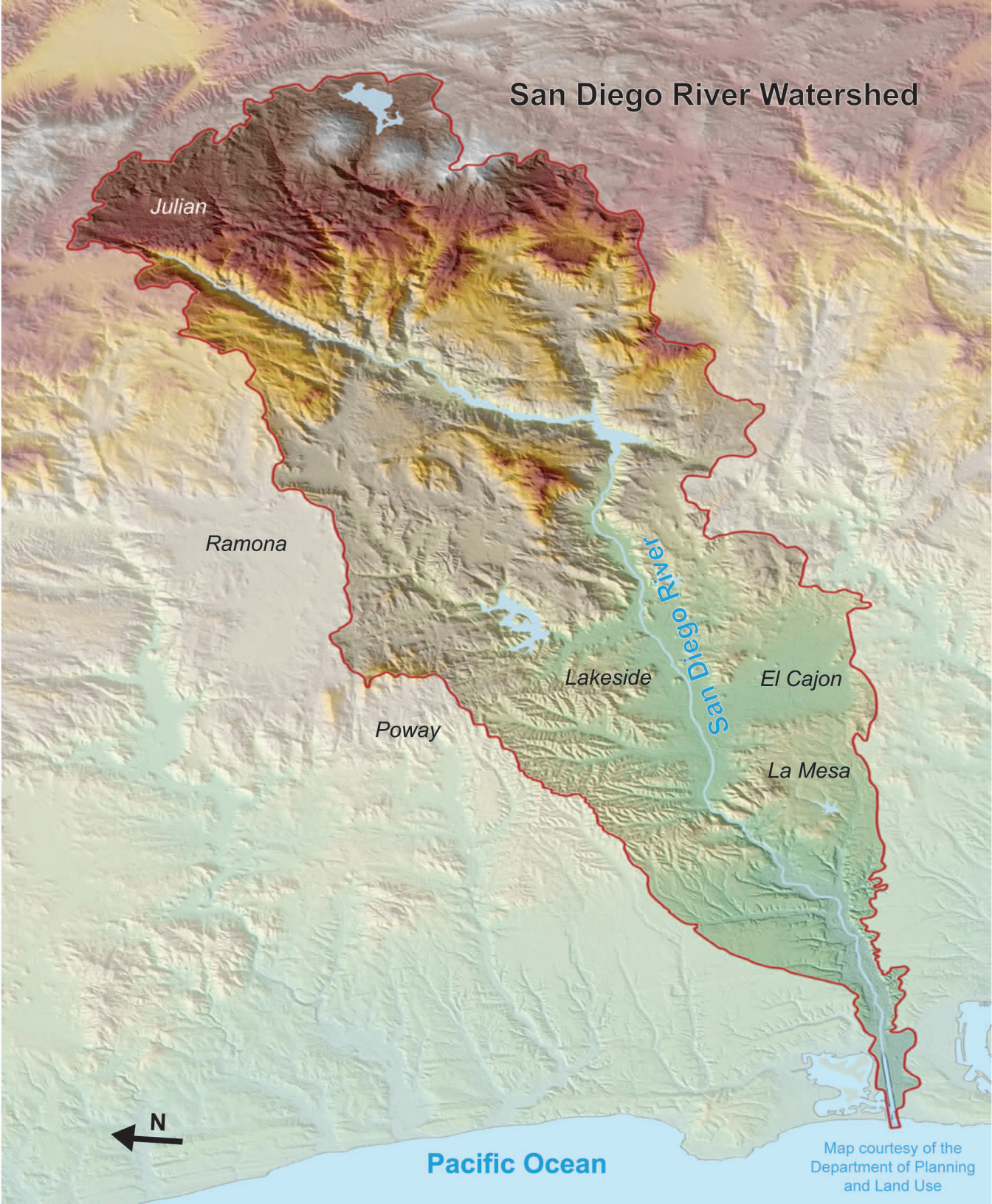
For 8000 years or more the San Diego River has been vital to our region. In 1769, it became one of the most important rivers in our Country with the founding along its banks of the first European Settlement on the west coast. For this reason, the River is recognized as “California’s First River”

But what has become of our river? The River has become neglected and largely forgotten in recent years. It is now polluted to the point it is considered one of our nation’s most polluted waterways. The River’s vital ecological functioning is threatened of being lost.

The River Park Foundation is dedicated to engaging people in making the River healthy and to celebrating it with the creation of a river-long park system.



Photo Courtesy of Kirby Yau Photography



# Become a Friend of the River Park

- Annual support levels:
- ( ) Senior / Associate \$10
  - ( ) Individual \$35
  - ( ) Household \$50
- Foundation Circle
- ( ) Friend of the River \$100
  - ( ) River Steward \$250
- Director’s Circle
- ( ) River Defender \$500
  - ( ) Foundation Benefactor \$1000
  - ( ) Other \_\_\_\_\_

- I’d like to make a one-time donation for:
- ( ) River Park Endowment Fund
  - ( ) Land Acquisition Fund
  - ( ) General Support

TOTAL DONATION: \_\_\_\_\_

- ( ) Please keep my donation anonymous
- ( ) Send me volunteer information

NAME:

ADDRESS:

E-Mail / Phone:

**Please make checks payable to:  
San Diego River Park Foundation**  
As a 501 (c)(3) non-profit, all donations are tax exempt to the amount allowed by law.  
Thank you! ID # 01-0565671