

# ILACSD MARKETING INTERNSHIP

## About I Love A Clean San Diego

Through recycling, education, and cleanups of our most beloved areas, I Love A Clean San Diego encourages a life-time of environmental awareness. ILACSD is the only community based organization dedicated to the future of the entire county – from inland to the coast, in every community, for generations to come.

### **About the Position**

I Love A Clean San Diego seeks an energetic, well-organized and self-motivated individual to intern in its Development and Marketing Department. This position reports to the Development & Marketing Coordinator and will assist to expand ILACSD's brand awareness and community recognition.

**Type of Employment:** Unpaid Internship

**Internship Dates:** Fall, Spring, or Summer semesters

**Time Commitment:** 6-15 hours per week, including some weekend events

#### **General Duties May Include:**

- Writing blog, newsletter, and website content
- Posting to ILACSD's social media sites
- Creating videos for our You Tube account to highlight ILACSD's fundraising campaigns
- Developing and pitching news stories to local media
- Marketing research and tracking
- Develop and implement creative ways to promote ILACSD programs & events
- Attend ILACSD cleanups, education programs and events and report back to ILACSD supporters regarding experiences.

### **Position Requirements:**

- Experience creating marketing and communications projects
- Effective oral and written communication skills for diverse audiences
- Excellent organizational and time management skills
- Ability to interact with diverse groups of people
- Professional and accurate representation of ILACSD
- Ability to work well individually and on a team
- Knowledge of environmental challenges facing San Diego County
- Reliable transportation
- High school graduate, preferably with marketing/public relations college coursework

## How to Apply

Applicants must submit a resume, cover letter and writing sample to Jessica Green at <a href="igreen@cleansd.org">igreen@cleansd.org</a>.